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Applied Business Statistics for Business and Management using Microsoft Excel is the first book to illustrate the capabilities of Microsoft Excel to teach applied statistics effectively. It is a step-by-step exercise-driven guide for students and practitioners who need to master Excel to solve practical statistical problems in industry. If understanding statistics isn't your strongest suit, you are not especially mathematically-inclined, or if you are wary of computers, this is the right book for you. Excel, a widely available computer program for students and managers, is also an effective teaching and learning tool for quantitative analyses in statistics courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past. However, Applied Business Statistics for Business and Management capitalizes on these improvements by teaching students and practitioners how to apply Excel to statistical techniques necessary in their courses and workplace. Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific, easy-to-understand business problems. Practice problems are provided at the end of each chapter with their solutions.

Applied Business Statistics for Business and Management using Microsoft Excel is the first book to illustrate the capabilities of Microsoft Excel to teach applied statistics effectively. It is a step-by-step exercise-driven guide for students and practitioners who need to master Excel to solve practical statistical problems in industry. If understanding statistics isn't your strongest suit, you are not especially mathematically-inclined, or if you are wary of computers, this is the right book for you. Excel, a widely available computer program for students and managers, is also an effective teaching and learning tool for quantitative analyses in statistics courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past. However, Applied Business Statistics for Business and Management capitalizes on these improvements by teaching students and practitioners how to apply Excel to statistical techniques necessary in their courses and workplace. Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific, easy-to-understand business problems. Practice problems are provided at the end of each chapter with their solutions.

Applied Statistics in Business and Economics provides real meaning to the use of statistics in the real world by using real business situations and real data while appealing students to know the why rather than just the how. Four distinct objectives have been met to follow this premise: Objective 1: Communicate the Meaning of Variation in a Business Context Objective 2: Use Real Data and Real Business Applications Objective 3: Incorporate Current Statistical Practices and Offer Practical Advice Objective 4: Provide More In-Depth Explanation of the Why and Let the Software Take Care of the How The emphasis of the 5th edition remains the same: thinking about data, choosing appropriate analytic tools, using computers effectively, and recognizing limitations of statistics.

This text explains the meaning of variation in the context of business, with the help of real data and real business applications. It focuses not only on an in-depth explanation of the concepts but also demonstrates easily mastered software techniques using the common software available. The book is in line with the Current Statistical Practices and offers practical advice on when to use or not to use them. Salient Features: • Exclusive section for Indian Cases with questions! • New and updated Mini Cases for economics and business. • New and updated exercise data sets, web links, Big Data Sets, and Related Reading. • Updated Excel support, including screen shots, menus, and functions. • Introduction to the topic of Analytics and how it fits in with Business Statistics. • Updated exercises with emphasis on compatibility with Connect®. • Updated test bank questions matched with topics and learning objectives. • Expanded treatment of regression, including multiplicative models, interaction effects, and two sections entirely dedicated to logistic regression.

Designed for a one-semester course, Applied Statistics for Business and Economics offers students in business and the social sciences an effective introduction to some of the most basic and powerful techniques available for understanding their world. Numerous interesting and important examples reflect real-life situations, stimulating students to think realistically in tackling these problems. Calculations can be performed using any standard spreadsheet package. To help with the examples, the author offers both actual and hypothetical databases on his website http://iwu.edu/~bleekley The text explores ways to describe data and the relationships found in data. It covers basic probability tools, Bayes' theorem, sampling, estimation, and confidence intervals. The text also discusses hypothesis

testing for one and two samples, contingency tables, goodness-of-fit, analysis of variance, and population variances. In addition, the author develops the concepts behind the linear relationship between two numeric variables (simple regression) as well as the potentially nonlinear relationships among more than two variables (multiple regression). The final chapter introduces classical time-series analysis and how it applies to business and economics. This text provides a practical understanding of the value of statistics in the real world. After reading the book, students will be able to summarize data in insightful ways using charts, graphs, and summary statistics as well as make inferences from samples, especially about relationships.

Applied Statistics in Business and Economics, 7th edition, provides real meaning to the use of statistics in the real world by using real business situations and real data while appealing to students who want to know the why rather than just the how. The text emphasizes thinking about data, choosing appropriate analytic tools, using computers effectively, and recognizing the limitations of statistics. It motivates student learning through applied current exercises and cases that provide real-world relevance and includes analytics in action, careers, and applications of big data, Artificial Intelligence, and machine learning (including ethical issues). The Doane and Seward authors work as a team, integrating the digital and eBook assets seamlessly. In recognition of a growing interest in analytics training beyond Excel, the textbook now provides an optional introduction to R with illustrations of topics in each chapter. Support for R is further enhanced with Learning Stats modules, tables of R functions, and R-compatible Excel data sets.

This textbook will familiarize students in economics and business, as well as practitioners, with the basic principles, techniques, and applications of applied statistics, statistical testing, and multivariate data analysis. Drawing on practical examples from the business world, it demonstrates the methods of univariate, bivariate, and multivariate statistical analysis. The textbook covers a range of topics, from data collection and scaling to the presentation and simple univariate analysis of quantitative data, while also providing advanced analytical procedures for assessing multivariate relationships. Accordingly, it addresses all topics typically covered in university courses on statistics and advanced applied data analysis. In addition, it does not limit itself to presenting applied methods, but also discusses the related use of Excel, SPSS, and Stata.

This textbook introduces readers to practical statistical issues by presenting them within the context of real-life economics and business situations. It presents the subject in a non-threatening manner, with an emphasis on concise, easily understandable explanations. It has been designed to be accessible

and student-friendly and, as an added learning feature, provides all the relevant data required to complete the accompanying exercises and computing problems, which are presented at the end of each chapter. It also discusses index numbers and inequality indices in detail, since these are of particular importance to students and commonly omitted in textbooks. Throughout the text it is assumed that the student has no prior knowledge of statistics. It is aimed primarily at business and economics undergraduates, providing them with the basic statistical skills necessary for further study of their subject. However, students of other disciplines will also find it relevant.

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