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With an emphasis on modeling techniques, Jeremy Shapiro's MODELING THE SUPPLY CHAIN is the perfect tool for courses in supply chain management or for professional managers who seek better analytical tools for managing their supply chains, information technologists who are responsible for developing and/or maintaining such tools, and consultants who conduct supply chain studies using models. Shapiro examines in detail the roles of data, models, and modeling systems in helping companies improve the management of their supply chains. The focus is on optimization models based on linear and mixed integer programming. The complementary role played by descriptive models in developing data inputs for optimization models is thoroughly reviewed. Using numerous applications, Shapiro clearly illustrates that when properly implemented, these methodologies can create accurate and comprehensive models of great practical value. The book also shows how competitive advantage in supply chain management can be most fully realized by developing and applying optimization modeling systems.

Sentiment analysis and opinion mining is the field of study that analyzes people's opinions, sentiments, evaluations, attitudes, and emotions from written language. It is one of the most active research areas in natural language processing and is also widely studied in data mining, Web mining, and text mining. In fact, this research has spread outside of computer science to the management sciences and social sciences due to its importance to business and society as a whole. The growing importance of sentiment analysis coincides with the growth of social media such as reviews, forum discussions, blogs, micro-blogs, Twitter, and social networks. For the first time in human history, we now have a huge volume of opinionated data recorded in digital form for analysis.Sentiment analysis systems are being applied in almost every business and social domain because opinions are central to almost all human activities and are key influencers of our behaviors. Our beliefs and perceptions of reality, and the choices we make, are largely conditioned on how others see and evaluate the world. For this reason, when we need to make a decision we often seek out the opinions of others. This is true not only for individuals but also for organizations.This book is a comprehensive introductory and survey text. It covers all important topics and the latest developments in the field with over 400 references. It is suitable for students, researchers and practitioners who are interested in social media analysis in general and sentiment analysis in particular. Lecturers can readily use it in class for courses on natural language processing, social media analysis, text mining, and data mining. Lecture slides are also available online.Table of Contents: Preface / Sentiment Analysis: A Fascinating Problem / The Problem of Sentiment Analysis / Document Sentiment Classification / Sentence Subjectivity and Sentiment Classification / Aspect-Based Sentiment Analysis / Sentiment Lexicon Generation / Opinion Summarization / Analysis of Comparative Opinions / Opinion Search and Retrieval / Opinion Spam Detection / Quality of Reviews / Concluding Remarks / Bibliography / Author Biography

English translation of the author's Hindi work, Vōlgāsē Gȧngā.

This book constitutes the refereed proceedings of the Second International Conference on Information, Communication and Computing Technology, ICICCT 2017, held in New Delhi, India, in May 2017. The 29 revised full papers and the 5 revised short papers presented in this volume were carefully reviewed and selected from 219 submissions. The papers are organized in topical sections on network systems and communication security; software engineering; algorithm and high performance computing.

Designing and Managing the Supply Chain, 3/e provides state-of-the-art models, concepts, and solution methods that are important for the design, control, operation, and management of supply chain systems. In particular, the authors attempt to convey the intuition behind many key supply chain concepts and to provide simple techniques that can be used to analyze various aspects of the supply chain. Topical coverage reflects the authors' desire to introduce students to those aspects of supply chain management that are critical to the success of a business. Although many essential supply chain management issues are interrelated, the authors strive to make each chapter as self-contained as possible, so that the reader can refer directly to chapters covering topics of interest. Each chapter utilizes numerous case studies and examples, and mathematical and technical sections can be skipped without loss of continuity. The 3rd edition represents a substantial revision. While the structure and philosophy were kept intact, the authors placed an increasing importance on finding or developing effective frameworks that illustrate many important supply chain issues. At the same time, motivated by new developments in industry, they added material on a variety of topics new to the book while increasing the coverage of others.

The volume presents high quality research papers presented at Second International Conference on Information and Communication Technology for Intelligent Systems (ICICC 2017). The conference was held during 2–4 August 2017, Pune, India and organized communally by Dr. Vishwanath Karad MIT World Peace University, Pune, India at MIT College of Engineering, Pune and supported by All India Council for Technical Education (AICTE) and Council of Scientific and Industrial Research (CSIR). The volume contains research papers focused on ICT for intelligent computation, communications and audio, and video data processing.

Covers Vedic period to 12th century.

You have more information at hand about your business environment than ever before. But are you using it to “out-think” your rivals? If not, you may be missing out on a potent competitive tool. In Competing on Analytics: The New Science of Winning, Thomas H. Davenport and Jeanne G. Harris argue that the frontier for using data to make decisions has shifted dramatically. Certain high-performing enterprises are now building their competitive strategies around data-driven insights that in turn generate impressive business results. Their secret weapon? Analytics: sophisticated quantitative and statistical analysis and predictive modeling. Exemplars of analytics are using new tools to identify their most profitable customers and offer them the right price, to accelerate product innovation, to optimize supply chains, and to identify the true drivers of financial performance. A wealth of examples—from organizations as diverse as Amazon, Barclay’s, Capital One, Harrah’s, Procter & Gamble, Wachovia, and the Boston Red Sox—illuminate how to leverage the power of analytics.

"Beautifully written, erudite, a perfect balance between theory and ethnography. The narratives are wonderful."—E. Valentine Daniel, author of Charred Lullabies "No book in medical anthropology matches No Aging in India in its extraordinary richness of ethnographic detail. A feast of stories, lives, and theory--it contains such a thickness of social experience that the reader feels he or she has become a part of India's local worlds. Lawrence Cohen has written one of the finest ethnographic monographs I have read. A triumph of field research and writing, this book will, I feel sure, set the standard for the next wave of ethnographies in medical anthropology."—Arthur Kleinman, author of Writing at the Margin

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