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3rd Edition supplemental documentation. With a clear structure running from planning through to the application of core management disciplines, Sport Facility Operations Management is essential reading for any sport management course.

An ideal text for students in sport facility and event management courses as well as an invaluable reference for managers and industry professionals. The updates to this third edition include an expanded discussion of naming rights and privatisation and a comprehensive event manual. This edition also features a

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new chapter entitled
"Booking & Scheduling".

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3rd Edition trends, including deeper discussions of legal liability, risk management and equipment management, servant leadership, sport culture, and social media. Particularly valuable are the special elements and practical applications that offer students real opportunities to develop their skills: Features such as Reviewing Their Game Plan and Sport Management Professionals @ Work (new to this edition) provide a cohesive thread to keep students focused on how sport managers use the concepts on the job. Applying the Concept and Time-Out sidebars offer

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opportunities for critical thinking by having the student think about how specific concepts relate to a sport situation or to the student's actual experiences in sports, including part-time jobs, full-time jobs, internships, and volunteer work. Self-Assessment exercises offer insight into students' strengths and weaknesses and how to address shortcomings. An enhanced web study guide is integrated with the text to facilitate a more interactive setting with which to complete many of the learning activities. Several of the exercises require students to visit a

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organization and answer questions to gain a better understanding of sport management. Skill-BUILDER Exercises present a variety of scenarios and provide step-by-step guidance on handling day-to-day situations such as setting priorities, conducting job interviews, handling conflict, and coaching employees to better performance. Sports and Social Media Exercises offer Internet-based activities that expose students to the role of social media in managing a sport organization. Students are required to use popular social media sites such as

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Facebook, Twitter, and LinkedIn and visit sport websites. Game Plan for Starting a Sport Business cases put students in the driver's seat and ask them to perform managerial activities such as developing an organization structure and formulating ideas on how to lead their employees. The web study guide allows students to complete most of the learning activities online or download them and then submit them to the instructor. Instructors will also have access to a suite of ancillaries: an instructor guide, test package, and presentation

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3rd Edition package. Applied Sport Management Skills, Third Edition, is a critical resource that provides students with a thorough understanding of the management principles used in sport organizations while also helping students developing their practical skills. Students will appreciate the opportunity to begin building a solid foundation for a fulfilling career in sport management.

Health Fitness Management, Second Edition, provides an in-depth picture of the varied and rewarding role of the health and fitness club manager. With contributions

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from leading experts in the fitness industry, several new chapters, a more practical emphasis, enhanced features, and the addition of instructor resources, this second edition is the most authoritative and field-tested guide to management success. Whether soothing disgruntled members, ensuring club safety and profitability, or motivating staff to perform at their best, health and fitness club managers require the right mix of skills and flexibility to support the success and continued growth of their clubs. Both aspiring and practicing club managers can rely on Health

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Facility maintenance:

Implement systems to ensure the upkeep and safety of the facility and its equipment.

Program evaluation:

Determine the "fitness level" of the club and its programs, capitalize on strengths, and find solutions to improve weak areas. Industry perspective:

Understand the history of health and fitness management, its present status, and future trends.

Health Fitness Management, Second Edition, has been fully updated and organized for maximum retention and easy reference. Each chapter begins with "Tales From the Trenches," a real-life

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example that clearly illustrates the chapter's theoretical focus. Special "The Bottom Line" segments sum up the key points of the chapters in an applied context so readers can see exactly how the information is applied on the job. Learning objectives, key terms, and a list of references and recommended reading round out each chapter to make the material even more comprehensive to students, and a new instructor guide and test package make the text ideal for instructors teaching a course. Practitioners will find the added bonus of many time-saving reproducible

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forms, including a sample membership agreement, an equipment maintenance form, and a guest registration and exercise waiver. Written by industry experts with more than 300 combined years of experience, *Health Fitness Management, Second Edition*, is the fundamental resource for the management and operation of health and fitness facilities and programs. Enhanced with practical scenarios and applied knowledge, it provides a solid foundation for students preparing for a management career in the health and fitness industry and serves as an essential reference for professionals

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already enjoying the challenges and opportunities of club management. For information on system requirements or accessing an E-book after purchase, click [here](#).

Now in a fully revised and updated third edition, *Managing Sports Organizations* is still the most interesting, challenging, and student-focused introduction to sport management currently available. Bridging the gap between theory and practice, this book explores every key topic, issue and concept in contemporary sport management, including:

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This new edition contains expanded coverage of current topics such as corporate responsibility and ethics, social media, career pathways in sport management, and international sport. Each chapter includes a full range of useful features, such as case studies, management exercises, study questions, and definitions of key terms and concepts.

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Organizations is the only book to fully introduce the core concepts and principles of management theory and to demonstrate their application in the contemporary sport industry. No other textbook combines the rigour of the business school with the creativity and dynamism of modern sport business. This is the perfect foundation text for any course in sports management, sports administration or sports organization.

Managing Sport
Organizations, second
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introduction to the themes and elements surrounding sport management. The book teaches management theory and principles in a coherent manner, helping to reinforce these concepts for students in schools of business, and serving to introduce them to students in other school settings (kinesiology, exercise science, sport science). The features of this book include: Important industry segment information is introduced chapter by chapter, allowing students to wed theory and application throughout. Effectively weaves sport industry issues with

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fundamental management theories and practices Provides informative introductions to all fundamental aspects of sport management- Leadership, Information Technology, Media, Facility management, HR and much more With an online Instructor's Manual and a Test Bank available as well, this book is an essential tool for students and teachers of sport management.

Sport events are inextricably linked to the places in which they are hosted. High-profile events require high-quality venues, and the proper management of

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3rd Edition is crucial to their success. Now in a fully revised and updated new edition, *Managing Sport Facilities and Major Events* is still the only textbook to introduce the fundamentals of sport facility and event management in an international context. With detailed real-world case studies and insights from professional practice, this book offers a systematic guide to the management issues and practical problems that sports managers must address to ensure financial, sporting, and ethical success. It covers all the key aspects

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of sport facility and major event management including the bidding process, facility development, risk analysis, budgeting, marketing, branding, and quality assurance, as well as completely new chapters on analytics, impact, and legacy. Now supported by a companion website containing slides, test banks, a glossary, and sample syllabus, this is an invaluable resource for students and practitioners alike and is essential to any course on sport facilities, event management or sport administration.

Sport Facility and Event

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3rd Edition Management focuses on the major components of both facility and even management: planning, financing, marketing, implementation, and evaluation. It integrates timely theoretical foundations with real world practicality and application to provide the reader with a strong foundation in facility and event management. The authors focus on a broad range of facilities and events to demonstrate the diversity of the industry, which encompass recreation, leisure, health and fitness, in addition to the more commonly discussed sport

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3rd Edition and events. The texts robust pedagogy includes chapter learning objectives, industry expert spotlights, vignettes, case studies, discussion questions, and tip points, as well as actual examples from the industries covered throughout the book.

Effective marketing is essential for any successful sport organization, from elite international teams to local leagues. Now in a fully revised and updated third edition, *Advanced Theory and Practice in Sport Marketing* is still the only text to introduce key theory and best practice at an

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3rd Edition advanced level. This new edition goes beyond the introductory marketing course by exploring advanced marketing theories related to social responsibility, global issues, information systems, consumer behavior, product management, logistics, sales, promotions, and social/digital/mobile media. New to the edition are sections on branding, destination marketing, and performance evaluation that demonstrate how to measure impacts through sport marketing and how to use analytics to determine sport marketing success. Every chapter contains extended

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case studies and theory-to-practice insights from marketing professionals around the world and a companion website includes an impressive array of additional teaching and learning resources. Advanced Theory and Practice in Sport Marketing goes further than any other textbook to prepare students for the real world of sport marketing. It is essential reading for any upper-level undergraduate or postgraduate course in sport marketing or sport business.

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