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Description: Lonestar is a portable gas analyzer that can detect a broad range of analytes at part per billion concentrations, with high selectivity in just a few seconds.

Develop a strong conceptual understanding of the role that quantitative methods play in today's decision-making process. Written for the non-mathematician, this applications-oriented text introduces today's many quantitative methods, how they work, and how decision makers can most effectively apply and interpret data. A strong managerial orientation motivates

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while actual examples illustrate situations where quantitative methods make a difference in decision making. A strong Problem-Scenario Approach helps you understand and apply mathematical concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Business Book clearly and simply explains all of the key theories that have shaped the world of business, management, and commerce. Using easy-to-follow graphics and artworks, succinct quotations, and thoroughly accessible text, The Business Book introduces the would-be entrepreneur and general reader alike to the work of great commercial thinkers, leaders, and gurus. The Business Book includes: - Almost 100 quotations from the great business thinkers and gurus - Information on every facet of business management, including alternative business models, with real life examples from the marketplace - A structure that takes the reader through every stage of business strategy, from start-up to delivering the goods The clear and concise summaries, graphics, and quotations in The Business Book will help even the complete novice understand the key ideas behind business success.

The SAGE Handbook of Family Business captures the conceptual map and state-of-the-art thinking on family business - an area experiencing rapid global growth in research and education since the last three decades. Edited by the leading figures in family business studies, with contributions and editorial board support from the most prominent scholars in the field, this Handbook reflects on the development and current status of family enterprise research in terms of applied theories, methods, topics investigated, and perspectives on the field's future. The SAGE Handbook

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of Family Business is divided into following six sections, allowing for ease of navigation while gaining a multi-dimensional perspective and understanding of the field. Part I: Theoretical perspectives in family business studies Part II: Major issues in family business studies Part III: Entrepreneurial and managerial aspects in family business studies Part IV: Behavioral and organizational aspects in family business studies Part V: Methods in use in family business studies Part VI: The future of the field of family business studies By including critical reflections and presenting possible alternative perspectives and theories, this Handbook contributes to the framing of future research on family enterprises around the world. It is an invaluable resource for current and future scholars interested in understanding the unique dynamics of family enterprises under the rubric of entrepreneurship, strategic management, organization theory, accounting, marketing or other related areas.

Knowledge of business research is necessary for any business student, as all postgraduate business programmes and business-related disciplines require it. Business Research is a groundbreaking book for student researchers who need to conceive, conduct and complete a new research project for the first time. It concentrates on the business organization and gives invaluable practical advice on going out into the field and conducting interviews, researching problems and learning about organizations. Through its conversational, accessible style and its adoption of a student's perspective, this book will make the process of learning about research enjoyable and the resulting research project outstanding. Business Research is essential reading for students who are studying for one or more modules in research methods for a postgraduate qualification in business

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and management; students who have a methodological component to one of their modules (eg a module in organizational behaviour); and students who have to conduct an investigation in a business and management field, for a dissertation or project report, and need guidance and assistance on how to approach, conduct and report every aspect of their project.

Includes articles on international business opportunities.

Radio frequency identification or RFID is a broad-based technology that impacts business and society. With the rapid expansion of the use of this technology in everything from consumer purchases to security ID tags, to tracking bird migration, there is very little information available in book form that targets the widest range of the potential market. But this book is different! Where most of the books available cover specific technical underpinnings of RFID or specific segments of the market, this co-authored book by both academic and industry professionals, provides a broad background on the technology and the various applications of RFID around the world. Coverage is mainly non-technical, more business related for the broadest user base, however there are sections that step into the technical aspects for advanced, more technical readers.

This book constitutes the proceedings of the 21st International Conference on Business Information Systems,

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BIS 2018, held in Berlin, Germany, in July 2018. The BIS conference follows popular research trends, both in the academic and the business domain. Thus the theme of BIS 2018 was "Digital Transformation - An Imperative in Today's Business Markets". The 30 papers presented in this volume were carefully reviewed and selected from 96 submissions. They were organized in topical sections named: big and smart data and artificial intelligence; business and enterprise modeling; ICT project management; process management; smart infrastructures; social media and Web-based business information systems; applications, evaluations, and experiences.

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