The Anatomy Of Type Stephen Coles

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The Anatomy of Type Nov 2012, Harper Design, US The Geometry of Type Jan 2013, Thames & Hudson, UK By Stephen Coles Foreword by Erik Spiekermann Design by Tony Seddon Note: This is one book. There are two covers and titles (due to regional publisher requirements) but the content is the same. Buy the book: From the author(Signed, $25 + sh.)

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The Anatomy of Type: A Graphic Guide to 100 Typefaces ...
After six years at FontShop as a creative director, he now publishes
Fonts In Use, Typographica, and The Mid-Century Modernist, and
consults with various organizations on typeface selection. Stephen is
author of the book The Anatomy of Type (The Geometry of Type in the
UK) and a columnist for Print magazine.

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The Anatomy of Type: A Graphic Guide to 100 Typefaces By Stephen Coles, design by Tony Seddon Harper Design 256 pages, 7-3/8? x 9-5/8? Hardcover ISBN: 978-0-06-220312-0 $25.99. Links to Amazon use my affiliate code.

The Anatomy of Type by Stephen Coles [Book Review]

Students and professionals in any creative field can benefit from a good typographic eye. The Anatomy of Type (The Geometry of Type in the UK) is all about looking more closely at letters. Through visual diagrams and practical descriptions, you'll learn how to distinguish between related typefaces and see how the attributes of letterforms (such as contrast, detail, and proportion) affect the mood, readability, and use of each typeface.

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The Anatomy of Type - Stephen Coles - Hardcover

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The Geometry of Type explores 100 traditional and modern typefaces in detail, with a full spread devoted to each entry. Characters from each typeface are enlarged and annotated to reveal key features, anatomical details, and the finer, often-overlooked elements of type design, which shows how these attributes affect mood and readability. Sidebar information lists the designer and foundry, the year of release and the different weights and styles available, while feature boxes explain the origins and best uses for each typeface, such as whether it is suitable for running text or as a display font for headlines. To help the reader spot each typeface in the wider world, the full

character set is shown, and the best letters for identification are highlighted. This beautiful and highly practical work of reference for font spotters, designers and users is a close-up celebration of typefaces and great type design.

To the layman, all printing types look the same. But for typographers, graphic artists, and others of that lunatic fringe who believe that the letters we look at daily (and take entirely for granted) are of profound importance, the question of how letters are formed, what shape they assume, and how they have evolved remains one of passionate concern. That exploration of letter forms, and their division and classification into "families" or generic groupings, is the heart of this comprehensive study. Written by an expert who has examined letters all his life, this monumental analysis of letter forms considers a broad and representative range of international typefaces. Lawson explores the vast territory of types, their development and uses, their antecedents and offspring, with precision, insight, and clarity. From Garamond to Bembo to the design and manufacture of sans-serif letters and newspaper types, this is the first full-scale investigation of typefaces since D. B. Updike's classic Printing Types was published in 1922.

A hugely entertaining and revealing guide to the history of type that asks, What does your favorite font say about you? Fonts surround us every day, on street signs and buildings, on movie posters and books, and on just about every product we buy. But where do fonts come from, and why do we need so many? Who is responsible for the staid practicality of Times New Roman, the cool anonymity of Arial, or the irritating levity of Comic Sans (and the movement to ban it)? Typefaces are now 560 years old, but we barely knew their names until about twenty years ago when the pull-down font menus on our first computers made us all the gods of type. Beginning in the early days of Gutenberg and ending with the most adventurous digital fonts, Simon Garfield explores the rich history and subtle powers of type. He goes on to investigate a range of modern mysteries, including how Helvetica took over the world, what inspires the seeming ubiquitous use of Trajan on bad movie posters, and exactly why the all-type cover of Men are from Mars, Women are from Venus was so effective. It also examines why the "T" in the Beatles logo is longer than the other letters and how Gotham helped Barack Obama into the White House. A must-have book for the design conscious, Just My Type's cheeky irreverence will also charm everyone who loved Eats, Shoots & Leaves and Schott's Original Miscellany.

This title will help type designers create high-legibility typefaces and graphic designers determine the optimal typeface for a given project. 'Reading Letters' is an engaging compilation of knowledge from the design and scientific communities, supplemented by visual examples of legibility.

Our all-time best selling book is now available in a revised and expanded second edition. Thinking with Type is the definitive guide to using typography in visual communication, from the printed page to the computer screen. This revised edition includes forty-eight pages of new content, including the latest information on style sheets for print and the web, the use of ornaments and captions, lining and non-lining numerals, the use of small caps and enlarged capitals, as well as information on captions, font licensing, mixing typefaces, and hand lettering. Throughout the book, visual examples show how to be inventive within systems of typographic form--what the rules are and how to break them. Thinking with Type is a type book for everyone: designers, writers, editors, students, and anyone else who works with words. The popular companion website to Thinking with Type (www.thinkingwithtype.com.) has been revised to reflect the new material in this second edition.

The Evolution of Type takes the reader on a journey through the development of type design and typographic style from the mid-15th century to the present day, by way of 100 typefaces. Chosen to represent the key elements of style and form used by the punch cutters, calligraphers and designers of their day, and presented in chronological order according to release date, each typeface is discussed in terms of its origins and its impact on the design and print industry, and latterly the additional considerations for screen use. Versions released in metal-foundry type for hand-setting, as hot-metal type for the monotype and linotype machines, as phototype, and as digital revivals or originals, are covered in detail alongside information about the people responsible for the design and development of each adaptation of the typeface. Key glyphs from each face are annotated to indicate the specific features that mark out how typeface design has evolved over the last 500 or so years, and visual comparisons illustrate how typefaces created years ago have influenced the design of many contemporary releases. For the general reader, this book offers a thorough history of the typefaces we have been reading for decades; for typographers and designers, it is a valuable resource that will help to inform their choice of the most appropriate typeface for a project.

The revolution in typesetting - a revolution that over the past two decades has eliminated a five-hundred-year-old system of hot metal production and replaced it with one of photo-generated and computer-driven composition - shows no sign of winding down. This book, more than any other we know, traces the steps that went into that revolution and simultaneously makes the argument that the letter forms themselves are in process of evolution. Tracy argues that, whether they are of the sixteenth or the twentieth century, the forms that comprise our alphabet are subject to the same rules of good taste, proportion, and clarity that have always obtained. But what we face today is vastly different from fifty years ago. For the first time, new technology has made the proliferation (and, as some would maintain, debasement) of letter forms fast and easy (or quick and dirty.) With fifty years of professional experience on both sides of the Atlantic (including thirty years as head of type design for the British Linotype Company), Tracy is in a unique position to make this argument and arrive at his sad conclusion: the design of distinguished, contemporary typefaces is far outnumbered by the mediocre and downright bad. Part of the reason for this deplorable deterioration is a lack of critical analysis of the particular esthetics involved. This step-by-step examination of type-design esthetics is precisely what Tracy provides here, while avoiding both

the promoter's hype and the manufacturer's claims. Here are the gut issues of what makes type good or bad, legible or unreadable. Extensively illustrated with both typefaces and line drawings, this book belongs on the shelf of anyone interested in thehistory of letters or in the artistry and peculiar problems that lie behind their production.

A field guide to typefaces. Includes interviews with designers such as Wayne Thompson, Freda Sack, Henrik Kubel, Jason Smith, and Frida Larios.

Anatomy of a Soldier is a stunning first novel—of patriotism, heroism, and profound humanism—that will immediately take its place on the shelf of classics about what it truly means to be at war. Let's imagine a man called Captain Tom Barnes, aka BA5799, who's leading British troops in the war zone. And two boys growing up together there, sharing a prized bicycle and flying kites before finding themselves estranged once foreign soldiers appear in their countryside. And then there's the man who trains one of them to fight against the other's father and all these infidel invaders. Then imagine the family and friends who radiate out from these lives, people on all sides of this conflict where virtually everyone is

caught up in the middle of something unthinkable. But then regard them not as they see themselves but as all the objects surrounding them do: shoes and boots, a helmet, a bag of fertilizer, a medal, a beer glass, a snowflake, dog tags, and a horrific improvised explosive device that binds them all together by blowing one of them apart—forty-five different narrators in all, including the multiple medical implements subsequently required to keep Captain Barnes alive. The result is a novel that reveals not only an author with a striking literary talent and intelligence but also the lives of people—whether husband or wife, father or mother, son or daughter—who are part of this same heart-stopping journey. A work of extraordinary humanity and hope, created out of something hopeless and dehumanizing, it makes art out of pain and suffering and takes its place in a long and rich line of novels that articulate the lives that soldiers lead. In the boom of an instant, and in decades of very different lives and experiences, we see things we've never understood so clearly before.

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